

Job Description

GRAPHIC DESIGNER

- REPORTS TO:** Associate Director of Marketing
- BASED AT:** Barnabas Foundation, Crete, IL
- SCHEDULE:** Full-time. Flexible 40-hr/week schedule between hours of 7:30 a.m. and 5:30 p.m.
- OVERVIEW:** The successful graphic designer is a creative, driven individual with specialized skills and advanced training in graphic design. He or she is an inquisitive, self-starter who thrives in a fast-paced, deadline-driven environment and enjoys trying new things. He or she would find joy and fulfillment contributing their talents toward ministry in a Christian nonprofit as part of a collaborative marketing team.
- PURPOSE:** The graphic designer enhances Barnabas Foundation's marketing efforts by handling day-to-day tasks related to graphic design.

KEY RESPONSIBILITIES

- Work with associate director of marketing and copywriters to determine project specifications and conceptualize visuals based on those requirements
- Create engaging print materials (flyers, brochures, banners) and a variety of digital media that advance the mission of Barnabas Foundation and member ministries.
- Test graphics across various media.
- Create and edit video graphics and animations.
- Amend designs after feedback and ensure final graphics and layouts are visually appealing and on-brand.
- Coordinate production/posting/distribution efforts with other marketing team members, print shops and/or other third-party vendors.
- Edit photographs and maintain photography archive.

QUALIFICATIONS

The qualifications of the successful candidate for this position include:

1. Total commitment to Jesus Christ as your Lord and Savior and a desire to live with Him for eternity.
2. Proven graphic design experience with a strong portfolio of graphics, layout and illustration.

3. Advanced knowledge of design software and technologies (such as InDesign, Illustrator, Photoshop).
4. Keen eye for aesthetics and details.
5. Self-starter with demonstrated ability to meet deadlines while juggling multiple projects and tasks.
6. Excellent communication skills.
7. Enjoys learning and using new technologies and online platforms.
8. Thorough understanding of best practices for social media marketing.
9. Optimistic and creative problem solver.
10. Bachelor's degree in graphic design, fine arts or related field.

Interested individuals should send their cover letter and résumé to:
jobs@BarnabasFoundation.com